

FOR IMMEDIATE RELEASE

Greater Des Moines Public Art Foundation Reaches \$4 Million Fundraising Goal for DSM Airport Terminal Project

DES MOINES, IOWA — (December 10, 2024) The Greater Des Moines Public Art Foundation is thrilled to announce that it has successfully reached its \$4 million fundraising goal to secure public art for the new Des Moines International Airport (DSM) terminal, set to open in early 2027. Fundraising for this ambitious initiative began in November 2023, and the remarkable community response underscores widespread excitement about the terminal and its artistic vision.

"We are overjoyed to have achieved this goal thanks to the generosity of our community and the unwavering support of our donors," said Dr. Alexa McCarthy, Executive Director of the Greater Des Moines Public Art Foundation. "The speed of this campaign's success speaks volumes about our shared enthusiasm for the new terminal. I want to thank the Des Moines Airport for their collaboration and support, which has been instrumental in bringing this project to life."

The Greater Des Moines Public Art Foundation's website has a full list of generous donors that made this significant achievement possible. A lead gift was provided by the Ruan Foundation. The \$4 million raised will fund the selection and installation of five large-scale, site-specific art installations throughout the terminal, creating an inspiring and welcoming environment for travelers.

"Art has the ability to transform a space and add an experience to an otherwise empty wall," said Kevin Foley, Airport Executive Director. "We are certain the Public Art Foundation has chosen pieces that will enhance our passengers' experience while showcasing pride in our community and the vibrant culture of our region."

Four internationally renowned artists—Adam Frank, Alteronce Gumbay, Gordon Huether, and Anne Lindberg—were selected to create interior installations for the terminal. Additionally, Iowa-based artist Matt Niebuhr of RDG Art Studio was chosen for a multi-faceted exterior installation. The completed installations will be in place when the terminal opens and will be owned by the Greater Des Moines Public Art Foundation on permanent loan to the Des Moines Airport Authority, which will oversee their maintenance.

The two organizations anticipate sharing the artwork renderings with the public in mid-2025.

About the Greater Des Moines Public Art Foundation

Founded in 2004, the Greater Des Moines Public Art Foundation is a non-profit organization dedicated to enhancing public spaces through art. The Foundation believes art belongs not only in galleries and museums but also in the streetscapes, parks, and public infrastructure of a thriving community. By

envisioning, developing, and promoting public art projects, the Foundation aims to engage, inspire, and enrich the lives of residents and visitors alike.

For more information about the Des Moines International Airport Public Art Project, including a list of donors and how to contribute, visit <https://dsmpublicartfoundation.org>. Connect with the Foundation on Facebook at [DSM Public Art Foundation](#) or on Instagram at [@DSMPublicArt](#).

About Des Moines International Airport

Des Moines International Airport (DSM) is Iowa's busiest airport, serving over 3 million passengers annually. With 33 nonstop destinations, DSM remains committed to connecting travelers to the world while providing exceptional service. For more information, visit www.flydsm.com and follow @dsmairport on X and DSM International Airport on Facebook.

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