

PLEASANT HILL PUBLIC ART



REQUEST FOR QUALIFICATIONS

Entry Deadline:11/15/2018 (MT)

All submissions must be submitted virtually through www.callforentry.org

REQUIREMENTS

Media

Images - Minimum: 6 digital images

PROJECT DESCRIPTION

The Greater Des Moines Public Art Foundation in partnership with The City of Pleasant Hill, Iowa is searching for professional artists to submit their qualifications for a public art project. The process, guided by professional expertise and public involvement, seeks out the most imaginative and productive affinity between artist and community. Artists are encouraged from all cultural and political backgrounds who have had experience working in the public sector.

PROJECT GOALS

It is expected that the final project when completed and installed will add to and integrate with the City of Pleasant Hill by:

- 1) Transforming the roadway into a gateway into the future population center of the community as Pleasant Hill's growth continues to the east.
- 2) Expressing community values and heightening awareness for people of all ages who work, live or visit Pleasant Hill;
- 3) Communicating the experience of the community in both its diversity and its unity, and contributing to a sense of citizen ownership and pride.
- 4) Enriching the lives in our community by advancing the best of public art.
- 5) Stimulating the eye, mind and spirit of the public, and serving as cultural and tourism resources that celebrate Pleasant Hill's unique qualities, it's character, history, pride and sense of place.

PLEASANT HILL PUBLIC ART

The public art project should be visible and appealing for both drive-by and pedestrian viewing. It must take into consideration the safety of the public. The material and structure of the artwork must be suitable for an outdoor environment, and be able to withstand local climate extremes of hot, humid summers, and cold, snowy winters. The selected proposal must not require more than minimal maintenance.

SITE HISTORY

The site is in a large and highly visible space, a roundabout, in the community of Pleasant Hill, Iowa. A municipal road reconstruction project at NE 70th Street between University Avenue and Rising Sun Drive that will incorporate this project; the City's first public art installation. Included in the road project is the City's first roundabout at the intersection of NE 70th Street and Rising Sun Drive. The roundabout will be designed and constructed with a 15 foot diameter pad and necessary utilities provided as a part of the road project. The public art project within the new roundabout will be visible to nearly 20,000 cars per day as the location is readily seen from the University Avenue/Highway 163 Corridor.

GPS: Latitude - Longitude: 41.595323,-93.467150

PROJECT BUDGET

The estimated budget for the artistic design, materials/fabrication and installation is not to exceed sixty-five thousand dollars (\$65,000).

BACKGROUND

ABOUT PLEASANT HILL, IOWA

The City of Pleasant Hill, Iowa is one of the newest communities in Iowa and is facing the challenges of serving a fast growing population. The 2010 U.S. Census shows a community population increase of 73% from the 2000 population. Location is a key factor in Pleasant Hill's growth. The community is located directly adjacent to the east corporate limits of the City of Des Moines and resides along major commercial corridors which offer easy access to the rest of the metro. In addition to access to international and regional airports, the City has improved trail access, which allows residents access to city services without a motorized vehicle. The City has also implemented a Complete Streets policy, which enables safe access for all users, including pedestrians, bicyclists, motorists, and transit riders.

In order to provide effective services with a diverse audience of established residents and businesses, new community members, potential citizens, and development clients, the City recognizes that a complete and dynamic plan is essential.

PLEASANT HILL PUBLIC ART

History

The City of Pleasant Hill incorporated in 1956, but its roots on the east side of Des Moines stretch back to the mid-1800s. Much of the Pleasant Hill area was settled in the 1850s as a result of a 1847 Act, which bestowed warrants for 160 acres of land to veterans of the Mexican-American War. War veterans and their families established small agricultural operations or worked within the booming Des Moines mining industry. As the Century turned, the population slowly increased in the area that is now Pleasant Hill and a new school was built in 1946 to accommodate growth. While much of the Des Moines area experienced rapid development through the 20th Century, Pleasant Hill has continued to grow at a modest rate. To this day, the City maintains an identity as a bedroom community of east Des Moines.

Regional Setting

Pleasant Hill is located approximately six miles east from the heart of Downtown Des Moines. Situated in southeast Polk County, the City is bordered on the north by the City of Altoona, on the south by the Des Moines River, and to the west by the City of Des Moines. The community benefits from its location along major commercial corridors, which provide easy access to Des Moines, the Des Moines International Airport, the Ankeny Regional Airport, and regional employment hubs.

ABOUT GREATER DES MOINES PUBLIC ART FOUNDATION

Greater Des Moines Public Art Foundation (GDMPAF) is a nonprofit organization that places art in public spaces through public and private collaborations. It is responsible for advancing and administering the affairs and activities of the community's public arts program and assisting to provide public art by venerated professional artists as part of civic and private sector development and community initiatives. GDMPAF believes that identity, distinctiveness, and meaning are added to a specific site by integrating works of art and the creative thinking of artists into the design. www.dsmpublicartfoundation.org

PUBLIC ART HIGHLIGHTS IN GREATER DES MOINES

Numerous signature public artworks are located in Greater Des Moines. Examples include:

- The Pappajohn Sculpture Park is a 4.4-acre park showcasing internationally acclaimed sculptures donated by Des Moines philanthropists John and Mary Pappajohn. Works by Willem de Kooning, Louise Bourgeois, and Sol LeWitt are among the 22 world-renowned artists represented.
- Cowles Commons adjacent to the Des Moines Performing Arts complex incorporates an early commissioned sculpture (1979) by Claes Oldenburg and Coosje van Bruggen and new LED sculpture (2014) by San Francisco-based artist Jim Campbell.

PLEASANT HILL PUBLIC ART

- Municipal Building, one the Beaux Arts buildings along the Riverwalk, has a dynamic, 20-ft. abstract bronze sculpture by American artist Joel Shapiro centered on its esplanade.
- The award winning designed HubSpot Plaza and Court Avenue Pump Station feature a public art project by Japanese-born American artist Jun Kaneko. Dedicated in 2013, five “dango” sculptures and a large glass mural are integrated into this location.

For more information on public art in Greater Des Moines, visit: <http://dsmpublicartfoundation.org/public-art/>

ARTISTS ELIGIBILITY

This RFQ is open to experienced professional public artists, including sculptors or other visual art professionals, qualified in the design, implementation, and management of installation costs for public art projects. Artists must be at least 18 years of age.

SELECTION PROCESS

The artist selection process will involve an Art Selection panel that will consist of knowledgeable representatives from the art and design community, civic leaders, and community stakeholders.

The panel is empowered to recommend two or more finalists at the conclusion of the review process. Should the panel be unable to do so, it may be necessary to extend the existing process or to begin anew by issuing a modified Call for Artists.

In Phase 1, artists will be screened based on their qualifications, resulting in the selection of two or more finalists.

In Phase 2, finalists will be invited to present a brief narrative including sketches and any visuals that will inform the Art Selection Panel of the final project. Each finalist will receive travel stipend and an honorarium upon submission.

In Phase 3, a selected artist/team will be commissioned to develop their concept with stakeholder weigh in.

In Phase 4, the project will be commissioned for fabrication and installation.

PLEASANT HILL PUBLIC ART

PROJECTED TIMELINE

Phase 1

October 15, 2018 - Call for Artists begins

November 15, 2018 - Request for Qualifications deadline

Phase 2

November 30, 2018 - Two or more finalists selected

December 2018 - February 31, 2019 - Concept Design development

scheduled after 6-8 weeks from commissioning concept design(s) 2019 - Concept Design Proposal presentations

Phase 3

1-2 weeks (asap) after presentations are complete March 2019 - Artist/team selected

Spring 2019 - Design development

Phase 4

Summer 2019 - Fabrication & installation

PLEASANT HILL PUBLIC ART

PHASE 1

RFQ application deadline: NOVEMBER 15, 2018

Artist Submittal Requirements for Phase 1:

Current resume/CV should include information about the artist's education, work, awards, professional recognition, and other relevant information.

Please include a brief statement of availability to undertake the anticipated project.

Professional references: List three (3) people with whom you have worked on relevant projects who can describe your participation. Include name, email and current contact information.

Include four (4) digital images of recent work. Each image upload shall include the following information:

Title of the artwork or project

Media

Dimensions (H x W x D)

Project budget

Date of artwork or project completion

Project/artwork description and location, if available. (200-word limit)

Incomplete and/or late submissions will not be accepted. GDMPAF reserves the right to reject all submittals.

Artist Selection Criteria: All submittals will be evaluated on the following:

Artistic Merit

Artist's experience applicable to this project

References regarding ability to meet schedule and stay within budget

PLEASANT HILL PUBLIC ART

PHASE 2

Finalists selected: November 30, 2018

All finalists will be provided with the full scope of the project to enable the artist(s) to submit precise information and make realistic budgets.

Artists/teams may also schedule time to view the site(s) and meet stakeholders if they wish within the 60-day concept design time window.

Concept Design Proposal presentations: February 2019

Please submit the following as part of your Concept Proposal:

- 1) Preliminary drawings, images, a short video, or any other type of media showing the proposed art project in the specific site to scale.
- 2) Description of materials, colors and textures;
- 3) A written proposal, including a brief description of the fabrication process, means of transportation, and long-term maintenance;
- 4) Estimated budget, including proposed travel and transportation fees, and fabrication and installation costs;
- 5) Estimated timeline for design, fabrication, transportation, and installation.

Phase 2 Selection Criteria

All proposals will be evaluated on the following:

- 1) Artistic merit and innovative thinking;
- 2) Appropriateness of work for an urban public setting
- 3) References regarding ability to perform according to schedule and budget;
- 4) Expressed interest in and understanding of the project;
- 5) The proposal's compliance with the goals and conditions of the project.

PLEASANT HILL PUBLIC ART

AWARDS

The finalists selected to proceed to PHASE 2 will each receive a \$3,000 honorarium upon receipt/presentation of their concept proposals, as well as a \$2,000 travel stipend.

GDMPAF is not obligated to pay any costs incurred by the finalist artists in the preparation of a proposal over and above the honorarium provided.

PHASE 3 & 4

Artist selected & commission announcement: March 2019

Selection Process

The Art Selection panel will recommend the winning proposal. The selected finalist will be awarded the commission to further design, fabricate and install their proposal.