



**2009
IOWA PUBLIC ART
NETWORKING
CONFERENCE**

DES MOINES, NOVEMBER 12–13, 2009



**A gathering of public art enthusiasts
in celebration of the opening of the
John and Mary Pappajohn Sculpture Park.**

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DES MOINES ART CENTER



GREATER DES MOINES
PUBLIC ART
FOUNDATION

JOHN AND MARY PAPPAJOHN SCULPTURE PARK

Open to visitors since September 2009, the John and Mary Pappajohn Sculpture Park features artwork by several of the world's most celebrated artists. The 4.4 acre park, located within a major crossroads of the urban grid, creates a pedestrian friendly entranceway to downtown Des Moines. This accessible setting, coupled with the skilled landscape design and caliber of the art, make it unlike any other sculpture park in the United States. The Pappajohns' contribution of 25 works for the park is the most significant donation of artwork ever made to the Des Moines Art Center.

The John and Mary Pappajohn Sculpture Park is a collaborative effort of the Pappajohns, the city of Des Moines, the Des Moines Art Center, and numerous corporate and private funders.

HOSTS

Hosted by the Des Moines Art Center, in partnership with the Iowa Arts Council, a division of the Iowa Department of Cultural Affairs.

SPONSORS

The 2009 Iowa Public Art Networking Conference is sponsored by the Iowa Arts Council, with substantial support from the Greater Des Moines Public Art Foundation. Conference poster supported by RDG Dahlquist Art Studio.

Des Moines Art Center

4700 Grand Avenue, Des Moines, Iowa 50312-2009, 515.277.4405
www.desmoinesartcenter.org

Iowa Arts Council

600 East Locust Street, Des Moines, Iowa 50319, 515.281.6412
www.iowaartscouncil.org

Greater Des Moines Public Art Foundation

1915 Grand Avenue, Des Moines, Iowa 50309

LEFT | Mark di Suvero, 78, 1985. Photography © Cameron Campbell.

COVER | Jaume Plensa, *Nomade*, 2007 (detail). Photography © Cameron Campbell.



Thursday, November 12
Des Moines Art Center Fingerman Lecture
Jaume Plensa
Hoyt Sherman Place Theatre

SCHEDULE

THURSDAY, NOVEMBER 12

6:30 pm

Des Moines Art Center Fingerman Lecture: Jaume Plensa
Hoyt Sherman Place Theatre, 1501 Woodland Avenue

Des Moines Art Center Director Jeff Fleming will open the conference and introduce the John and Mary Pappajohn Sculpture Park and the artist Jaume Plensa.

Jaume Plensa will present an illustrated lecture about his body of work, featuring *Nomade*, and share his approach to making art for public spaces. This is the twenty-first lecture in the series made possible through generous gifts by Louis and Lois Fingerman.

Jaume Plensa has produced public projects all over the world, from Japan to Israel to Spain and Germany. He is best known for the *Crown Fountain* in Chicago's Millennium Park and, closer to home, *Nomade* (2007), a popular artwork in the John and Mary Pappajohn Sculpture Park. Plensa's sculptures often involve light and invite interaction with the public. In Des Moines, viewers can experience *Nomade* from afar as well as by entering into the space of the sculpture. The work is lit from within and depicts a crouching figure, the artist's son, with a "skin" composed of letters from the alphabet. *Nomade* exemplifies Plensa's ongoing interests in the human body's perception of the world around it and in ideas presented in written texts.

SCHEDULE

FRIDAY, NOVEMBER 13

Iowa Public Art Networking Conference
Des Moines Central Library Grand Meeting Wing

9:15 am – 5 pm

Registration desk and resource tables open

9:30 am

Welcome

9:45 am

Introduction to the John and Mary Pappajohn Sculpture Park
Jeff Fleming, Director, Des Moines Art Center

10:30 am

Walking Tour of the John and Mary Pappajohn Sculpture Park
Des Moines Art Center Docents

Noon

Lunch & Public Art Year in Review
Temple of the Performing Arts
4th Floor Recital Hall, 1000 Locust Street

Public Art Year in Review
During lunch, participants will share information about recent public art projects completed or in-process during 2008–2009.

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| 1:30 pm | <p>Break and Networking</p> | <p>Lisa Schmidt Assistant City Manager, Clive Public Art Advisory Commission, Clive, Iowa</p> <p>Schmidt will describe the challenges of a city-driven process to create a municipal public art commission and “% Per Capita for Art” ordinance.</p> |
| 1:45 pm | <p>Sculpture Parks</p> <p>Des Moines Central Library Grand Meeting Wing</p> <p>PANEL MODERATOR</p> <p>David B. Dahlquist Artist, RDG Dahlquist Art Studio, Des Moines, Iowa</p> <p>The panel will discuss the challenges of developing and maintaining a sculpture park. What factors contributed to the original design and intent of the site? How does the sculpture park function and how is it used by the community? These and other questions will be addressed in an engaging dialogue.</p> <p>Andrew Blauvelt Design Director and Curator, Walker Art Center and Minneapolis Sculpture Garden, Minneapolis, Minnesota</p> <p>The Minnesota Sculpture Garden is an 11 acre park, located next to the Walker Art Center, which operates it in coordination with the Minneapolis Park and Recreation Board. It is one of the largest urban sculpture gardens in the country, with 40 permanent art installations and several other temporary pieces that are moved in and out periodically</p> <p>David Collens Director and Curator, Storm King Art Center, Mountainville, New York</p> <p>Storm King Art Center celebrates the relationship between sculpture and nature. Five hundred acres of landscaped lawns, fields and woodlands provide the site for Storm King Art Center’s permanent collection of American and European large abstract welded steel works from the 1960s to the present and figurative works.</p> <p>Jeff Fleming The Des Moines Art Center Director will participate in the Q & A portion of this session.</p> | <p>Porter Arneill Director/Public Art Administrator, Kansas City Municipal Arts Commission, Kansas City, Missouri.</p> <p>Arneill will discuss the history, evolution and challenges of an 84 year old municipal-based public arts commission.</p> |
| 5 pm | | <p>Closing Comments</p> |
| 5:30 – 9 pm | | <p>Closing Reception and Networking</p> <p>Art 316 Open House, 316 SW 5th Street, on-street parking.</p> <div>  </div> |
| November 13–14 | | <p>Post-Conference Programming at the Des Moines Art Center</p> <p>CATALYST STATE: IOWA DESIGN WEEKEND 2009</p> <p>Catalyst State is a bi-annual event that brings together student and professional work in fashion, art, architecture, and design, with an emphasis on environmental sustainability and social consciousness.</p> <p>Friday Night Fashion Showcase</p> <p>Hatch Building, 1312 Locust Street</p> <p>Tickets at www.iowaTIX.com</p> <p>Saturday FREE Educational Programs</p> <p>Des Moines Art Center, 4700 Grand Avenue</p> <p>Student Portfolio Review</p> <p>Film Screening: <i>Objectified</i></p> <p>20 Big Ideas for 2010 and Beyond</p> <p>Keynote Presentations</p> <p>Theaster Gates</p> <p>Vincent James & Jennifer Yoos</p> |
| 3:15 pm | <p>Break and Networking</p> | |
| 3:30 pm | <p>Establishing & Maintaining a Public Art Program and Master Plan</p> <p>There are over 350 public art programs in the U.S. and many of them are funded through a “% for art” ordinance or legislation that requires a percent of the construction funds for municipal projects for public art and incentives for private-sector projects. This session will focus on the experiences and challenges of three communities.</p> <p>PANEL MODERATOR</p> <p>Nancy L. Gebhart Educator of Visual Literacy and Learning, University Museums, Iowa State University, Ames, Iowa</p> <p>J. Todd Graham President and CEO, Iowa West Foundation and Iowa West Public Art, Council Bluffs, Iowa</p> <p>Graham will describe the challenges of a foundation-driven process to create a public art master plan and public art program for Council Bluffs.</p> | |

The magnitude of this gift to the Art Center and the impact it will have on the city of Des Moines cannot be over emphasized. The John and Mary Pappajohn Sculpture Park will elevate the cultural landscape of this community to a whole new level.

ART CENTER DIRECTOR JEFF FLEMING



**2009 IPAN
CONFERENCE
ADVISORS**

Marcia Bollinger

Iowa City Public Art Program, City of Iowa City

David B. Dahlquist

RDG Dahlquist Art Studio, Des Moines, Iowa

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Museum Education Director, Des Moines Art Center, Des Moines

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ABOVE | Pappajohn Sculpture Park, October 2009. Photography © Cameron Campbell.
DESIGN | Conference brochure and poster | Connie Wilson Design